



Sponsorship Agreement

NTTC 70th Annual Conference & Exhibits

Fairmont Royal York | Toronto, ON, Canada | April 15 – April 17, 2018

1. Sponsorship Contact Information

Please type or print the information **exactly** as you wish it to appear in all printed convention materials. The Sponsor Coordinator listed below will receive ALL follow up correspondences – please be sure the correct contact and email address are provided.

Company Name: _____ Sponsor Contact: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Fax: _____
 Email: _____

2. Company Name & Logo

Company Name _____
(Please provide your company name exactly as it should appear in print)

Company Website _____
(Please provide the url of the website you would like your company's name hyperlinked to)

Company Logo Please email a high-resolution version of your logo to [Ryan Streblow](mailto:Ryan.Streblow).
Preferred file formats are Adobe Illustrator (.ai) or PDF

3. Level of Sponsorship

Please indicate your level of sponsorship interest.

Platinum (\$10,000) **Gold (\$5,000)** **Silver (\$3,500)** **Bronze (\$2,000)**

4. Complimentary Sponsor Registration(s)

The number of complimentary registrations you receive is based on your level of sponsorship. Gold Sponsor = two complimentary registrations | Silver Sponsor = one complimentary registration. See page 2 for a complete list of sponsoring benefits. Complimentary registrations are for individuals, please register spouse/guests at the appropriate rate.

	Advanced (by Fri, 3/30)	Regular (Begins 3/31 ends 4/13)
Member / Spouse-Guest	\$600 / \$465	\$650 / \$525
Non-Member / Spouse-Guest	\$715 / \$575	\$785 / \$625

	Registration Rate	1st Time Attendee
1. Comp Rep. Name _____	\$ 0.00	
Address (if different than above) _____		
Spouse/Guest Name _____	\$	
2. Comp Rep. Name _____	\$ 0.00	
Address (if different than above) _____		
Spouse/Guest Name _____	\$	
Registration Sub-Total:		\$

5. Payment

FORM OF PAYMENT: **Check enclosed** (U.S. funds, made payable to NTTC): **Check #** _____
 Payment via ACH – please provide instruction CVV # _____
 Credit Card **Invoice Company**

Card Number: _____ **Exp. Date:** _____

Print name (as it appears on the card): _____ **CVV #:** _____

Cardholder's Signature: _____

Please send copy of receipt to: _____

Please return this agreement to:

National Tank Truck Carriers
950 North Glebe Road, Suite 520
Arlington, VA 22203-4183

Fax: (703) 838-8860
rstreblow@tanktruck.org
Phone: (920) 903-7099

Questions?
Contact Ryan Streblow



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6. Detail of Sponsorship Levels & Benefits

Annual Conference Sponsorship Level	Platinum	Gold	Silver	Bronze
Amount	\$10,000	\$5,000	\$3,500	\$2,000
Complimentary Registrations	3	2	1	n/a
Priority placement in queue for booth assignments	before Gold	before Silver	before Bronze	before non sponsors
Agenda development priority	X	X	n/a	n/a
Your company's logo on Sponsor Thank You slide – on photo loop shown throughout the meeting	X	X	X	n/a
Your company recognized by name from the lectern during the opening session (session with PTTDOY & Keynote)	X	X	X	n/a
Sponsor recognition (logo) in the Annual Conference edition of <i>National Tank Truck Times</i> (NTTC's newsletter)	X	X	X	n/a
Sponsor recognition (name) in the Annual Conference edition of <i>National Tank Truck Times</i> (NTTC's newsletter)	X	X	X	X
Your company's name with hyperlink on the new Sponsor Appreciation Page. Maintained throughout the year.	X	X	X	X
Your company's name with hyperlink on the Sponsor Page of the NTTC 68 th Annual Conference website	X	X	X	X
Your company's name on email communications sent to Annual Conference registrants	X	X	X	X
Your company's name on email communications sent to NTTC's membership at large	X	X	X	X
Your company's logo on Sponsor Thank you signage	X	X	X	X
Your company's logo on Sponsor Thank You page in Conference program	X	X	X	X
Sponsor Ribbons for all your company's registered attendees.	X	X	X	X

**** The Platinum Sponsor designation has been reserved for those companies that have sponsored events at a certain level or in their entirety at the Annual Conference & Exhibits.**

Please contact [Ryan Streblov](#) if you have an “outside the box” sponsorship idea.